

Swat That Lie

Everybody knows that whiskey does harm. It does harm first, last and all the time. It makes people foolish and makes them poor. But there are people who make money by selling whiskey. These people try to conceal the fact about their nefarious business. But good laws of the country and the world are beginning to banish the whiskey business. The whiskey men are fighting, and just now they are paying much money to the newspapers to publish lies. In some of the newspapers these lies about whiskey are printed as advertisements, and in others they are printed as news items and editorials.

Do not be deceived; we all know that whiskey does harm.

The great argument for whiskey is that the whiskey business makes work. Bless your soul a conflagration makes work. If half of Lexington should burn, it would make work for carpenters and brick-layers. But this is not a sufficient reason for burning the city.

The state of Maine has banished whiskey. Whiskey selling creeps in just like stealing and other crimes, but the people of Maine with all their lumber camps and sea-coast are the most sober people, and have the most money in savings banks, of any like population in the world.

Kansas is the Western state which has had the most of prohibition, and in the majority of its counties the jails are empty.

Whenever you see the statement that the whiskey business does no harm, swat that lie.

Honor

There are more men killed every Christmas in Kentucky than are killed in England in a whole year.

This is because so many of our people have a false idea of honor. Their idea is that of the savage, who has no regard for God or the government. The savage makes it his business to protect himself; a civilized man expects the government to protect him.

And a heathen is always on the lookout for insults and wrongs while a civilized man sees that an insult is almost impossible to a good man.

If some poor devil spits on my shoes, he simply shows that he is a poor devil, but he does not hurt my soul.

The civilized man can control his temper, but the heathen is carried away by excitement. The honorable man is the man who is not "touchy." The good Book is right when it says, "greater is he that ruleth his spirit than he that taketh a city."

CONTENTS

PAGE 1. — Editorials: Swat That Lie.—Honor.—It Pays to Advertise.—Our Own State News.—United States News and World and War News.

PAGE 2. — World News Continued.—Child Labor Articles.—Temperance Notes.—International Sunday-school Lesson.

PAGE 3. — Mountain Agriculture: Notice to Farmers.—Cow Pea Hay.—Cincinnati Markets.—Useful Garden Tool.—Dairy Facts.—Highway Improvement.—Horticultural Advice.

PAGE 4. — Local Items.

PAGE 5. — Local News.—Berea Business.

PAGE 6. — The Story of Waitstill Baxter.—Short Articles on Dress.—Story: At Love's Cottage.

PAGE 7. — In the Home: Valuable Hints for the Household.—Great Pictures and Great Poems: The Seasons.—Daddy's Bed-time Story.

PAGE 8. — East Kentucky News.—A Bit of Philosophy from Never Talk Back, by James Whitcomb Riley.

The farm page is full of valuable things for the farmer. Look well to the raising of cow pea hay. It is the best hay you can make. Learn how to care for the valuable things that you have on your farm.

The serial story will soon end. What will you have next? We shall be glad to hear from many of our readers before we make another selection. Do not be afraid to suggest as the stories are for you.

You will do well to preserve the record of our Berea Business in order to settle disputes as to when our good business men began to serve the public. Read the record on page 5.

Are you keeping up with the new feature on the home page? The poems are the best and are worth while to commit to memory. Try it and fill your mind with the best things.

IT PAYS TO ADVERTISE

The other day a merchant said he couldn't afford to advertise in his home newspaper. If the man's views were not destroyed, he would see that he couldn't afford not to advertise. Refusing to advertise is his most expensive extravagance. That same merchant will spend hours telling of the "unfair" competition of the mail-order houses who are his most aggressive and dangerous competitors, yet the methods employed by the mail order houses which succeed are the very ones which the merchant refuses to use. The mail-order house first of all is an ADVERTISER. Advertising is the life of its business. Every magazine that enters the small town and rural home carries the ad of the mail-order house. Expensive catalogs are printed showing the illustrations of the actual articles. Occasionally sheets are scattered broadcast over the country as a special "come-on" for the bargain hunter. Instead of doing these things in a smaller way through the columns of his local paper, the merchant who can't afford to advertise sits down and "cusses" his tough luck and wonders why he can't get the business. He never thinks he has a better opportunity to reach the people in his neighborhood than the mail-order house has. It doesn't cost him as much as it does the outsider; he can draw the people to his store, and show them the actual article he is advertising, and, when they buy, they can take their purchase home with them instead of having to wait for several weeks for it. Advertising is an investment. It should be charged to your selling cost. Figure what percentage you have to pay to advertise, then base a fifty-two weeks campaign on the computation. You can't lose. You can't afford NOT to advertise!—Exchange.

His Original Sin.

An Indian who was a candidate for the ministry and was asked before the presbytery the important question, "What is original sin?" answered that he didn't know what other people's might be, but he rather thought that his was laziness. There are many who could truthfully give the same reply regarding religious activities.—The Christian Herald.



News Snapshots Of the Week

The White Star liner Arabic en route from Liverpool to New York was sunk off the southern coast of Ireland by a German submarine. Count von Bernstorff, the German ambassador to the United States, became involved in difficulties over alleged efforts to promote a German propaganda in this country. British soldiers on the Gallipoli peninsula began utilizing tin cans and barbed wire in making shrapnel shells. The British transport Royal Edward, carrying troops to the Dardanelles, was sunk in the Aegean sea by a torpedo, and 1,000 men were lost. A terrific hurricane struck Galveston, Tex. A high sea swept over the wall protecting the city and about 150 lives were lost. At Plattsburgh, N. Y., citizen soldiers, including millionaires and society lights, began to drill to prepare themselves for actual service. Obregon, the Mexican general, stated that his forces would oppose intervention by the United States in his country's affairs.

IN OUR OWN STATES

Kentucky Block Coal Company.

The Kentucky Block Coal Company is a recently incorporated company, whose operation is on First Creek. This company has leased from the Kentucky River Coal Corporation 300 acres. The coal is from 5 1/2 to 6 feet, and is said to be a very fine block coal. Work will begin immediately and the officers of the company expect to begin shipping coal by the first of December.

The company is made up entirely of local men, as follows: H. E. Bullock, president; J. B. Allen, vice-president and General manager; E. L. Gough, secretary; P. T. Wheeler, Jesse Morgan, J. A. Roan, J. B. Hoge. —Hazard Herald.

Water Works

The Water Works situation in Harlan is progressing nicely. Two large wells have been drilled to a depth of over 300 feet and they furnish an inexhaustible supply of water. The water has been tested by the State Board of Health and found to be pure wholesome water.

All supplies have been ordered and are arriving daily. Cement and crushed limestone rock are now on the ground, ready to begin the foundation for the power plant.

The water works so long talked of and discussed in Harlan will soon be here in full operation. One thousand feet of hose has been ordered by the town, which will give ample fire protection and should greatly reduce the insurance rates.

Let the Sewer System proceed now, or the water works will be here first.—East Kentucky News.

Contracts Let

The Kentucky River Power Company recently organized for the purpose of furnishing power to the numerous mine operations in this section, have let contracts for the clearing of the right of way and erecting poles on same. This work will be pushed to completion.

R. L. Cornell, general manager of the company, has rented the K. E. Watts property and will move his family here from Norton, Va. George Johns, foreman in charge of the construction work, will also move his family here in the near future. —Hazard Herald.

Robert Puckett Is Dangerously Wounded by Unknown Person

Robert Puckett was shot from ambush Tuesday night at Log Lick, Clark County, and is now in a hospital at Winchester, believed to be fatally wounded. The physicians say he has no chance to recover. No clue as to who did the shooting has been found. A bullet penetrated his spinal cord.

Puckett, who is about 30 years old, broke jail here several months ago. He was later arrested by Deputy Sheriff Powell, but escaped while on the road to Irvine, escaping with handcuffs on. Several warrants are in the hands of Estill and Clark officers but he has managed to avoid arrest by dodging from one county to the other when the officers attempted to catch him.—Exchange.

Teachers Institute

The Clark County Teachers Institute will be held the week of August 30, the whites to meet in (Continued on page 5.)

PREPARES TO MEET HAYTI DISORDERS

Caperton Takes Over Custom House at St. Marc.

Washington, August 24.—Preparations to meet any emergency that may arise in Hayti are being made by the United States.

Within a week or so the naval forces of the United States in Hayti will be increased by 350 marines of the artillery division of that branch of the service. This detachment will take twelve three-inch machine guns to the island. The marines are now at Annapolis and will go aboard the cruiser Tennessee today. The Tennessee is now at Norfolk.

Washington, August 24.—The United States is making preparations to meet any emergency that may arise in Hayti.

Disorders in the north of the republic where the natives have refused to give up their arms and the inflammatory utterances by Dr. Bobo, the deposed Haytian leader, foreshadow a possible disturbance. According to a dispatch received at the navy department from Rear Admiral Caperton, a few shots were fired in the outskirts of Port-au-Prince. There were no casualties.

At St. Marc conditions have quieted, bands of natives at that point having turned over their rifles to the proper authorities.

Admiral Caperton has informed the department that he has taken over the custom house at St. Marc. The admiral already had assumed charge of the custom houses at Port-au-Prince and Cape Haytien.

RUEF PAROLED FROM PRISON

Noted Political Boss of San Francisco Given Liberty.

San Rafael, Cal., August 24.—Abraham Ruef, under fourteen years' sentence for offering a bribe, has left San Quentin penitentiary on parole, departing by a side gate while photographers and reporters stood about the main gate in the rain.

The former political boss of San Francisco had served four years, five months and fifteen days of his sentence, which had been cut by good behavior to eight years and ten months.

Ruef will spend ninety days on a ranch, at his request, because an election is pending in San Francisco in which he does not care to participate. He will enter the real estate business. He is said to be worth \$450,000.

NO BACKWARD STEP ON NOTE

Wilson First Seeks Facts In Arabic Case.

WAITS FOR BERLIN REPORT

Convinced Germany Deliberately Violated American Rights on the High Seas, Diplomatic Relations With Berlin Will Be Severed at Once.

Washington, August 24.—If the Washington administration is convinced, after a full investigation, that Germany committed a "deliberately unfriendly" act in the sinking of the steamship Arabic, diplomatic relations between the two governments will immediately be severed.

HAMMER AWAY AT BREST-LITOVSK

Toutons Begin Furious Attack on Russ Line.

OSSOWIEC FORT FALLS

Big Naval Defeat of Germans at Riga Probably Defeated Plans to Move on Petrograd — British Bombard Zeebrugge.

London, August 24.—The Germans have captured Ossowiec, another important Russian fortification, while elsewhere along the entire front south of Kovno, the Russians continue to fall back little by little.

The fall of Ossowiec is not regarded by the military observers here as an alarming event, or as anything more, in fact, than an incident in the enforced retreat of the Russian armies.

Aside from the loss of the German ships in the Riga battle, in which the Germans lost four cruisers and seven torpedo boats, the naval engagement is regarded chiefly important for the strategic effect upon the land operations in the German sweep eastward toward Petrograd, which military observers now consider as having been checked and possibly irreparably defeated.

At Brest-Litovsk, the pivotal point in the present line of Russian defense, there has been no advance made, according to the admission of the German authorities. Little hope, however, can be attached to this fact because it has been apparent for the past two or three days that the Germans at this point are aiming to partially envelope the stronghold before commencing a general assault. If they do not in fact design to isolate the fortress altogether, as was done in the case of Novogorodsk.

In pursuance of either one of these plans of strategy, the forces under Prince Leopold of Bavaria, and Field Marshal von Mackensen continue to hammer away at the Russian line with unabated fury. Both Prince Leopold, to the north of Brest-Litovsk, and von Mackensen, at the south, continue to advance in the face of apparently very determined resistance offered by the face of apparently very determined resistance offered by the Russians.

Only meager details have been received concerning the British bombardment of the German submarine base at Zeebrugge and neighboring points on the Belgian coast. Berlin reports that forty British ships were engaged in it, but the British admiralty as yet has made no statement. The firing lasted several hours, the German heavy artillery answering the British fire.

That there has been French naval activity in the same locality is shown in the Paris official communication, which announces the sinking of a German torpedo boat destroyed off Ostend by two French torpedo boats. French batteries were turned on the German trenches on the crest of Linghe and the Barrenkopf, and after the German forces there had been pretty nearly completely disorganized the French troops charged forward and captured a considerable line of defenses.

There has been comparative calm elsewhere on the French front during the past twenty-four hours. Hand grenade fighting has enlivened the trench life in Artois where there has been the customary cannonading as well.

STEAMSHIP ARABIC

Wilson Waits For Facts Regarding Torpedoing of Ship.



ASSERTS ARABIC UNARMED

England Says Ship Made No Attack on Submarine.

London, August 24.—The British admiralty made the following supplementary announcement with regard to the sinking of the Arabic:

"The Arabic was an unarmed passenger ship, outward bound to a neutral port. It was thus impossible for her to have been carrying contraband to this country."

"She was sunk by a German submarine without warning, and she neither attempted to attack the submarine nor to escape from it."

The admiralty also denied the report that the steamship Dunsley which was sunk shortly before the torpedoing of the Arabic, presumably by the same submarine, was an armed patrol. The Dunsley was "a peaceful and unarmed trader," the admiralty declared.

BANKERS DISCREDIT REPORT

Do Not Believe Germany Is on Verge of Bankruptcy.

New York, August 24.—Leading local bankers have dismissed as unworthy of belief the Amsterdam "Telegraf" story about the alleged secret conference in Berlin last Thursday when, according to the Dutch paper, Chancellor von Bethmann-Hollweg told German leaders that Germany is near to bankruptcy, that the new war loan would deplete Germany's resources.

While no one of the local bankers knows the exact state of Germany's internal finances, it is known that Germany is practically living within itself. The last reports show that Germany's gold reserves amount to \$989,000,000 while Austria has in reserve.

(Continued on page 5.)